



THE WATER VALLEY COMPANY

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PRESS RELEASE

THERE'S SNOW PLACE LIKE HOME AT COLORADO'S NEWEST SLEDDING HILL, HOEDOWN HILL

WINDSOR, COLORADO – The thrill is real at Hoedown Hill! This winter The Water Valley Company will unveil its 12-acre tubing, skiing and snowboarding attraction, Hoedown Hill, located adjacent to the RainDance National Resort & Golf property, 1775 RainDance National Drive, in Windsor. Upon its opening, Hoedown Hill will be North America's longest tubing hill and the first in the region since Greeley's Sharktooth Ski Area closed in 1986.

After years of planning and development, Hoedown Hill will open to the public in December and feature 10 tubing lanes - including a nearly 1,200-foot-long run - Terrain Based Learning, 133-foot vertical drop, 15 Demacenko snow makers with built-in automated weather stations, dozens of light and speaker towers, four conveyor lifts (three that are fully enclosed and enhanced with lights and audio), and two snow groomers including a brand new Prinoth Bison X.

"Hoedown Hill will provide fun and adventure at an affordable price for the entire family of all ages to gather year-round," said The Water Valley Company CEO and Hoedown Hill visionary Martin Lind.

Hoedown Hill is the latest family-focused project developed and operated by The Water Valley Company of Windsor, which also manages the American Hockey League affiliate the Colorado Eagles, the 18-hole RainDance National and 27-hole Pelican Lakes Resort & Golf Courses, The Grillhouse & Sand Bar at Pelican Lakes, Ted's Sweetwater Grill, The Marina at Water Valley and various other retail, commercial and residential projects.

Hoedown Hill will operate year-round, and this winter's slate of chills and thrills will include tubing, skiing, snowboarding, a ski and ride school, MoonBikes and two ever-changing terrain parks. The final trail design is currently being created and will feature multiple green, blue, and black ski runs. Initial plans are to operate five days a week, with Hoedown Hill being closed on Tuesdays and Wednesdays.

Guests will check in at the currently under construction Grainhouse, an over 6,300-square-foot hospitality building that will also serve food & beverage and offer a small meeting space.

"There is nothing like Hoedown Hill anywhere else in Northern Colorado," said Tyler Lind, son of Martin Lind and VP of Operations for The Water Valley Company. "Laughter and adventure will collide at Hoedown Hill."

Hoedown Hill is snow much fun for everyone!



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