



THE WATER VALLEY COMPANY

Media and Press Interview Policy

Updated: January 1, 2024

INTRODUCTION:

This Media and Press Interview Policy ("Policy") is established by The Water Valley Company to protect the privacy and well-being of our guests and patrons while on our premises. This Policy outlines the guidelines and restrictions concerning interviews conducted by members of the press or media within the company's property.

SCOPE:

This Policy applies to all individuals, including but not limited to guests, patrons, employees, and any other persons present on the premises of The Water Valley Company.

MEDIA AND PRESS ACCESS:

Members of the press or media are not permitted to conduct interviews, record audio or video footage, or engage in any similar activities with our guests and patrons without the explicit, written consent of The Water Valley Company. Any request for media access or interviews must be directed to the Marketing Department at The Water Valley Company, at marketing@watervalley.com.

CONSENT REQUIREMENTS:

All requests for interviews, photography, or any other form of media engagement with guests and patrons must be submitted in writing to The Water Valley Company and receive explicit written consent from the individuals involved. Verbal consent will not be considered sufficient.

DESIGNATED MEDIA AREAS:

If The Water Valley Company grants permission for media presence, interviews, or coverage, such activities must be confined to designated areas within the premises, as specified by The Water Valley Company. No media engagement is allowed in private or restricted areas without prior authorization.

ENFORCEMENT:

The Water Valley Company reserves the right to take appropriate action against individuals or media representatives found in violation of this Policy. Such actions may include, but are not limited to, the removal of individuals from the premises, revocation of media access privileges, and legal proceedings as deemed necessary.

LIABILITY:

The Water Valley Company shall not be held liable for any actions, statements, or representations made by individuals being interviewed by the media on the premises. Responsibility for the content and consequences of media interactions lies solely with the media representatives and the individuals being interviewed.

MODIFICATION OF POLICY:

The Water Valley Company reserves the right to modify, update, or revoke this Policy at any time without prior notice. Changes will be effective immediately upon posting on The Water Valley Company's official website or other communication channels.


CONTACT INFORMATION:

For media inquiries or requests, please contact The Water Valley Company Marketing Department, at marketing@watervalley.com .

ACCEPTANCE OF TERMS:

By entering The Water Valley Company's premises, individuals agree to abide by the terms and conditions outlined in this Media and Press Interview Policy.

The Water Valley Company reserves the right to deny or grant media access at its discretion and to address any specific concerns on a case-by-case basis.



Tyler Lind, COO Hospitality and Leisure
The Water Valley Company